



SCIENTIFIC WRITING

Putting Why? before How?

January 16 & 17, 2025
CaixaBank Store All In One, Barcelona
Pl. Francesc Macià 10

The aim of this workshop is to help publishing scientists cultivate a more objective and analytical approach to scientific writing. Participants will learn to better understand their audience, making readers the central focus of their communication, and improve their efficiency as both writers and editors. Rather than following a rigid formula for how to write a paper, participants will be encouraged to consider why they are writing.

[More information and registration](#)

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With the collaboration of





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JANUARY 16

CaixaForum Macaya, Barcelona

Morning session 9:30 – 13:00h	Framesetting
	Creating and Expectation: Destination & Roadmap
	Building Structure & Connectivity: Guide Layer
13:00 – 14:00h	Lunch
Afternoon session 14:00 – 17:30h	Tools for Scientific Editing
	Editing Practise

JANUARY 17

CaixaForum Macaya, Barcelona

Morning session 9:30 – 13:00h	The Reader
	Building an Argument: Sentence Outline
	Tools for Scientific Editing
13:00 – 14:00h	Lunch
Afternoon session 14:00 – 17:30h	Writing with AI
	Closing

This workshop is organized in partnership with **TPM Science**, a team of scientists with vast experience in research, science communication, and training. Their profound expertise in the scientific field forms the cornerstone of our collaboration with TPM Science.



Connecting science
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